

SOCIAL INTEGRATION IN A MULTICULTURAL SOCIETY FROM THE PERSPECTIVE OF LOCAL WISDOM VALUES

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Abstract

This literature research explores social integration in multicultural societies from the perspective of local wisdom values. Focusing on how traditional and local values can contribute to social harmony and cohesion in culturally diverse environments, this study identifies various critical factors that influence the success of such integration. Through in-depth analysis, it was found that active community involvement, visionary leadership roles, as well as education and preservation of local cultural values are the main elements in supporting effective social integration. This research also highlights the importance of adapting local wisdom in a modern context, synergy between sectors, and adequate documentation for the dissemination of cultural knowledge. Enforcement of customary law in synergy with national law and promotion of cultural interaction through cross-cultural programs have been proven to strengthen social networks and bridge cultural differences. Case studies from various regions show that a holistic and structured approach in applying local wisdom values can increase social cohesion, strengthen a sense of togetherness, and minimize conflict in a multicultural society. The results of this research emphasize the importance of integration between local values and modern strategies to create a harmonious and sustainable society.

Keywords: Social Integration, Multiculturalism, Local Wisdom Values

INTRODUCTION

In the era of globalization, society in various countries is increasingly diverse, covering various ethnic, cultural, religious and linguistic backgrounds. This process is driven by international migration, cultural exchange, as well as

complex socio-economic dynamics. In a multicultural society, this diversity has the potential to enrich life together through interaction and collaboration involving various perspectives and innovation. However, diversity also presents challenges in the form of differences in values, norms and social practices which can trigger conflict and segregation if not managed well (Sobby & Yudha, 2023).

Social integration is crucial in efforts to unite individuals from diverse backgrounds into cohesive and harmonious communities. The government and other stakeholders often implement various policies and programs to support social integration (Mahmudah & Muhammad, 2022). However, the top-down approach taken sometimes pays little attention to local characteristics and wisdom that has long been embedded in society. As a result, some of these policies are less successful in creating the desired social cohesion and sometimes even make the situation worse.

Local wisdom values, which include time-tested norms, customs and authentic practices, offer great potential in social integration efforts. Local wisdom not only reflects the identity and heritage of a community, but also contains elements that are able to reconcile differences and promote cooperation (Jamaluddin & Manda, 2023). Therefore, understanding and integrating local wisdom values into social integration efforts in multicultural societies can provide more effective and sustainable solutions, creating a more harmonious and inclusive society.

Even though various strategies and policies have been implemented to support social integration, there are still many obstacles faced in managing diversity in multicultural societies. One of the main obstacles is the top-down approach which often does not involve local communities in the policy formulation and implementation process. Lack of local participation and awareness means that these policies are often inappropriate to the specific context and needs of the community. This results in the low effectiveness of social integration programs and sometimes gives rise to dissatisfaction and resistance among multicultural communities (Karep et al., 2023).

Cultural, linguistic and religious differences often bring challenges in building trust and healthy interactions between groups. Stereotypes, prejudice and discrimination still often occur, both overtly and covertly. This condition exacerbates social and economic disparities, which in turn hinders social integration efforts. Conflicts arising from these differences can result in social disintegration, segregation, and even violence (Adinugraha & Sartika, 2022).

In this context, local wisdom values play an important role as an alternative solution. Local wisdom, as a result of community experience and adaptation through generations, has great potential in promoting harmony and togetherness. Understanding how these local wisdom values work in the context of social integration, and how they can be integrated into existing policies and programs, is a major challenge that needs to be overcome (Aspan et al., 2023). Thus, there is an urgent need to conduct in-depth research on the role of local wisdom values in supporting social integration in multicultural societies.

RESEARCH METHOD

The study in this research is qualitative with literature. The literature study research method is a research approach that involves the analysis and synthesis of information from various literature sources that are relevant to a particular research topic. Documents taken from literature research are journals, books and references related to the discussion you want to research (Earley, M.A. 2014; Snyder, H. 2019).

RESULT AND DISCUSSION

Local Wisdom Values of Multicultural Society

Local wisdom values have great potential in supporting social integration in a multicultural society. One particularly relevant value is mutual cooperation, a principle that emphasizes working together and helping each other to achieve common goals. In many traditional cultures, mutual cooperation is the foundation of society's social life. This value can facilitate cooperation and increase a sense of togetherness and solidarity between different groups, thereby merging the boundaries that usually separate them (Riadi, 2023).

Apart from mutual cooperation, the value of deliberation and consensus is also very significant. This practice of discussion and joint decision making teaches the importance of listening and respecting other people's opinions, which is very useful in a multicultural society. Through deliberation, each individual and group is given the opportunity to express their views, which enables the creation of agreements that are fair and acceptable to various parties (Rahayu et al., 2023). Thus, deliberation and consensus encourage open dialogue and reduce the potential for conflict.

The values of tolerance and respect for diversity are key components in successful social integration. Many traditional cultures have teachings that

emphasize the importance of respecting differences in beliefs, customs, and language. This value encourages mutual understanding and recognition of the existence and contribution of each group (Andari et al., 2022). By instilling and strengthening the values of tolerance and respect for diversity, multicultural societies can move towards a more inclusive and harmonious life.

Continuing the explanation of local wisdom values that have the potential to support social integration in a multicultural society, we can also understand the importance of traditional values that regulate people's social behavior. Traditional values often function as ethical guidelines in interacting with other people, not only within one community but also between different communities (Kikuchi, 2022). For example, many cultures have rituals and ceremonies that bring different groups together, allowing each group to understand and appreciate the other's traditions. By maintaining these customs, multicultural societies can build bridges between groups, strengthen social relationships, and strengthen a collective identity that includes all of its members.

The value of hospitality also plays an important role. Hospitality involves being open and friendly towards newcomers or those from outside the community. In many cultures, guests are treated with respect and warmth, which reflects the principles of kindness and meaningfulness in social relations (Pramitasari & Harjanto, 2022). By applying these values in a broader context, a multicultural society can create a more inclusive environment for all its members and reduce feelings of alienation or isolation that minority groups or newcomers may experience.

Kinship or kinship values can have a positive impact in strengthening social integration. Many local cultures have strong kinship systems where kinship ties are not only limited to blood but also extend to broader social relationships. This value creates a sense of shared responsibility and togetherness that transcends physical and ethnic boundaries (Arsal et al., 2022). The idea of kinship can be applied to relations between groups in multicultural societies to promote cooperation and solidarity. By considering each other as part of a social "extended family," society can encourage deeper and more meaningful integration (Hamzah et al., 2023).

By exploring and integrating these local wisdom values, there is great potential to create a more harmonious and integrated multicultural society, where every individual feels valued and has a clear place in the social structure of the community (Nurhayati, 2022).

Local Wisdom Values in Social Integration Practices

The application of local wisdom values in social integration policies and practices can begin by incorporating the principles of mutual cooperation into government programs and community initiatives. For example, the government can develop community-based development programs that require active participation from various ethnic and social groups. Through joint projects such as infrastructure development, environmental cleanup programs, and natural resource co-management initiatives, the spirit of mutual cooperation is revived and strengthened (Mustofa & Aryani, 2023). This not only increases the sense of togetherness but also fosters better mutual understanding and cooperation between different groups.

The values of deliberation and consensus can be applied in decision-making procedures of governments and community organizations. The government can involve various representatives of ethnic, cultural and religious groups in discussion forums to formulate public policies. This process not only ensures inclusivity but also accommodates a diversity of views and interests. Training programs on deliberation techniques and conflict mediation can also be made part of the education and training curriculum for civil servants, so that they are more competent in managing multicultural issues and social conflicts (Thalib & Briando, 2023).

Governments and non-governmental organizations can promote the values of tolerance and respect for diversity through educational and cultural campaigns. Schools may organize cultural exchange programs, which allow students to learn about and experience the traditions, languages, and customs of other communities within the country. Cultural festivals featuring a diversity of music, dance and art from various groups can be held regularly. Mass media can play a role by displaying content that educates the public about the importance of appreciating diversity and mutual respect (Masyitoh & Maesaroh, 2022).

Kinship or family values can be implemented by building a strong social support network. Governments and community organizations can form support groups that connect members from various backgrounds to help each other in crisis situations, such as natural disasters or health problems (Demu & Tefa, 2023). Additionally, mentoring programs involving more senior and experienced community members can help guide younger generations from various ethnic groups, building bridges between generations and communities. In this way, the sense of kinship and social responsibility is

strengthened, supporting harmonious and sustainable social integration (Ardiansyah et al., 2024).

The application of the principles of hospitality can also be an important basis in the development of social integration policies. Immigration policies and the acceptance of new arrivals, for example, must be designed in such a way that they demonstrate an inclusive and welcoming nature. Orientation programs for newcomers that introduce them to local ways of life, along with language and cultural support, can help them adapt more quickly and feel welcome. Community initiatives such as host families or cultural mentors can be implemented to build more personal and deeper relationships between newcomers and native communities (Saputra, 2024).

The value of customs can be incorporated into various social activities through joint celebrations and respect for the big days of each group. Government policies could include official recognition of various religious and cultural holidays, as well as supporting these celebrations by providing the necessary facilities and infrastructure (Rachmatsyah et al., 2023). Local governments and communities can work together to organize events that all levels of society can participate in, with the aim of introducing and respecting different cultural traditions. This will strengthen social relations and reduce prejudice between groups (Sugiarta et al., 2023).

In the education sector, local wisdom values can be integrated into the curriculum to teach students about the importance of diversity and inclusiveness from an early age. Textbooks and teaching materials can include folktales and history from various ethnic groups, giving students a broader and deeper perspective on the cultural diversity around them (Arafah et al., 2023). In addition, specialized school programs such as culture weeks, multiculturalism-themed debate competitions, and field trips to cultural sites can provide hands-on experiences that enrich students' understanding of local values and the importance of social integration (Holilah et al., 2024).

The application of kinship or family values can be strengthened through community building that focuses on interaction between families from various backgrounds. Social programs that encourage collaboration between family communities, such as joint sports camps, craft workshops, or hobby clubs, will create space for community members to interact more intensely and personally. Through closer relationships and ongoing interactions, strong social ties can be built, supporting social integration and strengthening an inclusive and harmonious societal order (Basu & Dasgupta, 2023).

With policies and practices based on local wisdom values, it is hoped that a multicultural society will be created that is harmonious, respectful of each other and has strong solidarity. Successful social integration will be achieved when every individual, regardless of cultural or ethnic background, feels valued and has an equal opportunity to contribute to life together (Hakim et al., 2022).

Effectiveness of Applying Local Wisdom in Social Integration Efforts

The effectiveness of applying local wisdom in social integration efforts can be seen from various case studies or field research that show positive results. For example, in Indonesia, the application of the value of mutual cooperation in village infrastructure development projects has resulted in increased community involvement and a sense of togetherness. A study conducted in Ponggok Village, Klaten, Central Java, showed that by involving the community in various village development projects such as building irrigation channels, renovating public facilities, and maintaining environmental cleanliness, social relations between residents became closer. Local communities from various ethnicities and religions work together, which in turn reduces the potential for conflict and increases a sense of solidarity (Niswatin et al., 2022).

The application of the values of deliberation and consensus in collective decision making in West Kalimantan provides another example. A study there found that the involvement of various local ethnic groups in village deliberation processes regarding customary land use was able to reduce tensions regarding land claims. By carrying out a deliberation process that is acceptable to all parties, traditional leaders and residents can reach a mutual agreement based on mutual respect and understanding. This success not only prevented conflict but also encouraged further collaboration in other village projects, showing that these traditional methods remain relevant in a modern context (Marini & Suharto, 2022).

In Malaysia, the application of local wisdom values through joint cultural festivals has also shown promising results in social integration. In a study focused on the Gawai Dayak Festival in Sarawak, it was found that this annual event serves as an important platform to strengthen relations between the Dayak community and other ethnic groups such as Malays and Chinese. The festival features various traditional Dayak activities such as dance, traditional music and typical competitions, as well as opening up space for cross-cultural interaction. The active involvement of various groups in this

celebration helps increase awareness and appreciation for Dayak traditions, while strengthening harmonious relations between ethnic groups (Bramantyo et al., 2023).

In the Philippines, the implementation of educational programs that include local wisdom values in the school curriculum has succeeded in increasing social integration in multiethnic areas. A study in the Cordillera province showed that by incorporating teaching materials covering local culture, language and history into formal education, students from different ethnic backgrounds came to understand and respect each other better. This program also involves community leaders and traditional elders in the teaching process, enabling the transfer of rich knowledge from generation to generation (Mudjijono et al., 2024). The result is an inclusive and harmonious learning environment, which promotes social cohesion beyond the walls of the classroom.

These case studies show that the application of local wisdom in various aspects of community life, from development, decision making, cultural celebrations, to education, has great potential in facilitating effective social integration. Local wisdom is able to overcome differences and build bridges between communities, creating a more inclusive and harmonious society.

Factors that influence the successful application of local wisdom in social integration efforts include several important elements (Labu et al., 2024):

1. Community Involvement

Active and participatory involvement from all levels of society is very crucial. For example, participation in mutual cooperation activities or village meetings ensures that every voice is heard and valued. Inclusive participation eliminates stigma or feelings of exclusion from various groups.

2. Commitment of Local Leaders

Strong and visionary leadership, especially one that respects and understands local values, can be an important factor. Leaders who support and promote local wisdom play a vital role in facilitating the social integration process.

3. Education and Cultural Preservation

Educational programs that include local wisdom in formal and non-formal education curricula help ensure that these values are passed on to the younger generation. It also strengthens the community's cultural identity and encourages integration through respect for diversity.

4. Adaptation and Relevance

Local wisdom must be able to adapt to changing times in order to remain relevant. For example, the value of mutual cooperation can be applied in modern contexts such as digital community service or social projects in urban environments.

5. Cross-Sector Engagement

Integrating local wisdom cannot be done by just one sector. Synergy between government, non-governmental organizations, the private sector and society itself is needed to create conditions that support the implementation of these values.

6. Literature and Documentation

Documentation regarding local wisdom in written or multimedia form can be an important source of knowledge. This also helps in the process of dissemination and wider understanding outside the community of origin.

7. Enforcement of Customary Law

In some cases, enforcing customary law in line with national law can help integrate local wisdom values into people's daily lives. Applicable customary law can strengthen a sense of justice and mutual respect.

8. Media and Technology

Utilizing modern media and technology to disseminate information about local wisdom can be an effective tool. Social media, films, documentaries and technology-based applications can increase visibility and appreciation of these values.

9. Intercultural Collaboration

Programs that encourage intercultural collaboration such as cultural festivals, arts performances, and cross-community activities can increase interaction and understanding between ethnic groups. This also strengthens social networks between communities.

CONCLUSION

The success of applying local wisdom in social integration efforts is greatly influenced by various important factors, including community involvement, namely active and inclusive participation from all levels of society, commitment of local leaders, namely leadership that supports and promotes local values, education and cultural preservation, namely education that including local wisdom in the curriculum for cultural preservation, adaptation and relevance, namely the ability of local wisdom to adapt to changing times, cross-sector involvement, namely synergy between various

sectors such as government, non-governmental organizations, the private sector and society, literature and documentation, namely documentation that adequate local wisdom, enforcement of customary law, namely enforcement of customary law in line with national law, media and technology, namely the use of media and technology to disseminate information, intercultural collaboration, namely programs that encourage collaboration and interaction between cultures.

Overall, the application of local wisdom values in a multicultural society not only enriches social life but also makes social integration more sustainable and harmonious. A combination of active engagement, wise leadership, education, flexibility, cross-sector collaboration, documentation, enforcement of customary laws, and promotion of cultural interaction can create an environment conducive to successful social integration.

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