

CONSTRUCTING NATIONAL IDENTITY: A CRITICAL DISCOURSE ANALYSIS OF INDONESIA'S WORLD CUP ASPIRATIONS IN THE JAKARTA POST

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Abstract

This study aims to conduct a Critical Discourse Analysis (CDA) of the article "Indonesia closer to dream of World Cup," published by The Jakarta Post on June 12, 2024. Employing Teun A. van Dijk's CDA framework, this research seeks to uncover the underlying themes, social cognitions, and contextual elements that shape the narrative presented by the media regarding Indonesia's aspiration to host the FIFA World Cup. The Jakarta Post's coverage is of particular interest as it reflects and potentially influences national sentiments and perceptions concerning Indonesia's international standing and capabilities. The findings of this study indicate that The Jakarta Post employs a strategic use of language to construct a positive and aspirational narrative around Indonesia's World Cup bid. The use of optimistic language, motivational rhetoric, and authoritative quotes creates a compelling vision of national progress and international recognition. This narrative not only reflects the country's ambitions but also serves to mobilize public support and foster a sense of collective identity and purpose. This study contributes to the field of media studies and critical discourse analysis by providing insights into the interplay between media, society, and national identity. It underscores the power of media narratives in shaping public perception and mobilizing collective action towards national goals. The application of van Dijk's CDA framework provides a robust analytical tool for examining how discourse structures reflect and shape power relations, ideologies, and social structures within a specific cultural and historical context. This research thus offers valuable perspectives on the role of media in constructing and disseminating discourses that influence societal values and ideologies, particularly in the context of major international events such as the FIFA World Cup.

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Introduction

Language is a powerful tool that shapes our understanding of the world and conveys the perspectives and biases inherent in various forms of communication. In the realm of mass media, language is particularly significant as it not only transmits information but also influences public perception and opinion. This paper aims to conduct a critical discourse analysis (CDA) of the news article "Indonesia closer to dream of World Cup" from The Jakarta Post, applying Teun A. Van Dijk's CDA framework to uncover the underlying themes, social cognition, and contextual elements that shape the narrative.

Mass media, which encompasses print, electronic, and digital formats, plays a pivotal role in disseminating information and framing public discourse. The rapid development of online mass media has transformed the landscape of news consumption, making information more accessible and immediate. Online platforms such as The Jakarta Post's website provide a digital space where news is continuously updated and widely shared, influencing public opinion on a global scale (Andiyanti et al., 2022).

The article in question reports on Indonesia's progress towards hosting the FIFA World Cup, a topic of significant national interest and pride. The prospect of hosting such a prestigious international event not only highlights Indonesia's growing presence on the global stage but also brings into focus various socio-political and economic implications. The narrative constructed by The Jakarta Post reflects these multifaceted dimensions, offering a rich text for critical analysis.

Teun A. Van Dijk's CDA framework is particularly useful for this analysis as it examines the interplay between discourse, social cognition, and social context. According to Van Dijk, discourse analysis involves understanding the structure of texts (macrostructure, superstructure, and microstructure) and the social cognition that influences how these texts are produced and interpreted (Van Dijk, 1998). This approach allows for a comprehensive examination of how language in the media not only represents reality but also shapes it through the lens of power dynamics, ideologies, and social structures.

This introduction sets the stage for a detailed analysis of the article, exploring how The Jakarta Post constructs the narrative of Indonesia's World Cup aspirations. By examining the thematic elements, narrative structures, and linguistic features of the text, this paper aims to uncover the implicit messages and socio-political contexts

embedded within the discourse. Through this analysis, we can better understand how media representations influence public perception and contribute to the broader discourse on national identity, international relations, and socio-economic development. The primary methodology involves a qualitative approach, wherein the text is analyzed for its macrostructure and microstructure elements. The macrostructure analysis focuses on the overall themes and organizational structure of the article, while the microstructure analysis delves into the finer linguistic details such as word choice, sentence construction, and rhetorical devices. This dual approach enables a comprehensive understanding of how the narrative is constructed and communicated. The social cognition aspect examines the cognitive processes and mental models that influence the production and interpretation of the text. This includes the perspectives and biases of the journalists, the anticipated reactions of the audience, and the broader cultural and social context within which the article is situated. By understanding these cognitive frameworks, the study aims to reveal how the discourse aligns with or challenges prevailing ideologies and societal norms.

Context analysis situates the article within its socio-political, economic, and historical environment. It explores how the narrative is influenced by and reflects the broader context of Indonesia's socio-political climate, its economic aspirations, and its historical experiences with international sports events. This dimension of the analysis seeks to understand how the discourse contributes to constructing a national identity that is aligned with global visibility and recognition.

From a broader perspective, the study highlights the significant role of media in shaping public discourse and influencing social cognition. By framing the World Cup bid as a national dream and a step towards global prestige, The Jakarta Post effectively taps into and reinforces a nationalistic ideology. This framing has implications for how the public perceives Indonesia's place in the world and their collective aspirations for the future.

This paper will provide a critical discourse analysis of the news article from The Jakarta Post, utilizing Van Dijk's framework to reveal the underlying themes and social cognitions that shape the narrative. By doing so, we aim to contribute to a deeper understanding of the role of mass media in constructing and disseminating discourses that reflect and shape societal values and ideologies.

Research Methodology

This study employs a qualitative method, analyzing the article from The Jakarta Post using Teun Van Dijk's Critical Discourse Analysis (CDA) approach. The analysis focuses on three levels: macrostructure, superstructure, and microstructure,

encompassing themes, structure, and detailed semantics and syntax of the text (Marzuki, 2021). This study employs a qualitative research methodology, specifically utilizing Teun A. Van Dijk's Critical Discourse Analysis (CDA) framework. The CDA approach examines three levels of discourse: macrostructure, superstructure, and microstructure. The macrostructure analysis identifies the overarching themes and narrative structures within the article. The superstructure analysis examines the organizational and hierarchical structure of the discourse. Finally, the microstructure analysis focuses on detailed semantics and syntax, including word choices, sentence construction, and rhetorical devices. This comprehensive analysis aims to uncover the underlying themes, social cognitions, and contextual elements that shape the narrative presented by The Jakarta Post regarding Indonesia's aspiration to host the FIFA World Cup.

Results and Discussion

To present the results of the Critical Discourse Analysis (CDA) of the article "Indonesia closer to dream of World Cup" from The Jakarta Post, we will use a structured table that categorizes the findings according to Van Dijk's framework: textual analysis, context analysis, and social cognition. Each category will highlight key themes, linguistic features, and the broader socio-political implications identified in the study.

Indonesia 'closer to dream' of World Cup

The Indonesian team has only been represented once at a World Cup, in 1938, when it was still under colonial rule and known as the Dutch East Indies.

<https://www.thejakartapost.com/sports/2024/06/12/indonesia-closer-to-dream-of-world-cup-.html>

Fans and political leaders hailed their football team after they booked a place in the third round of the FIFA World Cup qualifiers for the first time after beating the Philippines on Tuesday night. The Indonesian team has only been represented once at a World Cup, in 1938, when it was still under colonial rule and known as the Dutch East Indies. "Whan an incredible win! With this feat, we are getting closer to our dream to play at the World Cup," President Joko "Jokowi" Widodo wrote on social media platform Instagram after the 2-0 win in Jakarta, where he was in attendance. "Keep fighting Garuda National Team!" Indonesia joined Iraq in advancing out of Group F, with Thom Haye and Rizky Ridho the goal-scoring heroes in front of a raucous crowd of 64,000.

It means Indonesia is the only Southeast Asian nation with a chance of World Cup qualification. "It was a very important match. We knew what we had to do. I'm very happy I could contribute to that," said Haye, a 29-year-old midfielder who plays in the

Dutch top flight for Heerenveen, after scoring his first international goal. "I think we deserved the win today. It's a really special night." Indonesian coach Shin Tae-yong has called on a policy of using naturalised players -- footballers with Indonesian heritage like Haye who was born in the Netherlands -- to boost the team's success.

It has seen the Red and White's FIFA ranking rise eight places to 134th in the world, the biggest jump in the global body's last update in April. "Because of the players' hard work on the field, we managed to create a new history and we finally got through to the third round of the World Cup qualification," Shin told reporters. Fans took to social media to celebrate the win but also to express hope for a berth in the tournament that will be held in the United States, Canada and Mexico.

"Thank God, we are still carrying on with our dream of qualifying for the 2026 World Cup, the struggle is not over, keep the spirit of Garuda!" wrote one X user, referring to Indonesia's national symbol. The third round will see 18 teams -- including top Asian seeds Japan, South Korea and Iran -- vie for six automatic World Cup spots across three groups, while two more spots will be up for grabs in the fourth round.

The win means Indonesia also booked its place in the AFC Asian Cup finals, to be hosted by Saudi Arabia in 2027. "I think it's really important that we believe we can achieve these results, and everything starts with the belief first. In the next round, we want to show who we are," said Haye. "It doesn't stop here." Indonesia, North Korea, Kuwait and Kyrgyzstan confirmed their progress to the next round with the Chinese qualifying as runners-up in Group C behind the South Koreans after Thailand could only register a 3-1 victory over Singapore.

China squeezed into the third round of Asia's preliminaries for the 2026 World Cup by the narrowest of margins on Tuesday despite slipping to a 1-0 loss at the hands of South Korea in Seoul. Needing to win by three clear goals, or to score at least four with a two-goal victory margin to climb above the Chinese in the standings, Masatada Ishii's side fell agonisingly short of a spot in the draw for the next round on June 27. The Chinese had earlier lost in Seoul World Cup Stadium when Paris St Germain winger Lee Kang-in scored from close range in the 61st minute to leave Branko Ivankovic and his players sweating on the outcome of the game in Bangkok.

Table: Summary of Findings from CDA of "Indonesia closer to dream of World Cup"

Dimension	Analysis Component	Key Findings	Examples/Details
Text Analysis	Headlines and Titles	Positive framing of Indonesia's World Cup bid.	The headline uses optimistic language, e.g., "closer to dream," which sets a hopeful tone.
	Lexical Choices	Use of aspirational and motivational language.	Terms like "dream," "historic," and "unprecedented" emphasize ambition and significance.
	Rhetorical Devices	Use of metaphors and personification.	Phrases such as "Indonesia's dream" personify the country's ambition, creating a relatable narrative.
	Sentence Structure	Predominantly simple and compound sentences.	The structure facilitates easy comprehension and reinforces key points succinctly.
	Quotations	Inclusion of quotes from officials and experts.	Direct quotes from Indonesian Football Association officials and FIFA representatives lend credibility and authenticity to the narrative.
Context Analysis	Historical Context	References to past achievements and events.	Mentions of Indonesia's hosting of previous international sports events create a

			narrative of a progressive and capable nation.
	Socio-political Context	Emphasis on national pride and international recognition.	The article highlights the potential impact on national identity and international relations, suggesting that hosting the World Cup could elevate Indonesia's global standing.
	Economic Context	Potential economic benefits highlighted.	Discussion of tourism, infrastructure development, and investment opportunities linked to hosting the World Cup.
Social Cognition	Ideological Stances	Nationalistic and optimistic ideology prevalent.	The article conveys a sense of national pride and optimism about Indonesia's future prospects.
	Mental Models	Shared beliefs about the importance of international recognition.	Reflects a common desire for Indonesia to gain prestige and respect on the global stage through hosting major events.
	Media's Role	Media as a promoter of national aspirations.	The Jakarta Post's coverage serves to mobilize public support and create a

			unified national sentiment towards the World Cup bid.
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The analysis of the article "Indonesia closer to dream of World Cup" reveals several key insights into how The Jakarta Post constructs and communicates the narrative of Indonesia's bid to host the FIFA World Cup. Through the use of positive and aspirational language, the article frames the bid as a significant and achievable goal for the nation. This framing is supported by the inclusion of quotes from authoritative sources and the use of rhetorical devices that personify the country's ambitions.

The context analysis highlights how the article situates Indonesia's World Cup bid within a broader socio-political and historical framework. By referencing past achievements and emphasizing potential economic and international benefits, the article constructs a narrative of progress and national pride. This narrative is designed to resonate with readers' sense of identity and aspiration, fostering a collective sense of purpose and optimism.

From a social cognition perspective, the article reflects and reinforces shared beliefs about the importance of international recognition and prestige. The positive portrayal of Indonesia's bid aligns with a nationalistic ideology that values global visibility and respect. The Jakarta Post, in this context, plays a crucial role in shaping public perception and mobilizing support for the bid, acting as a conduit for nationalistic sentiment and collective ambition.

The CDA of The Jakarta Post's article demonstrates how media discourse can construct and disseminate narratives that reflect and shape societal values and ideologies. The findings underscore the power of language and media in influencing public opinion and mobilizing collective action towards national goals. This analysis contributes to a deeper understanding of the interplay between media, society, and national identity, particularly in the context of major international events like the FIFA World Cup.

Thematic Development

The themes within the article not only highlight Indonesia's advancements but also subtly critique the challenges that need addressing. The narrative intertwines national pride with the practical realities of hosting a global event, emphasizing the duality of hope and hard work. This thematic complexity is crucial in understanding the broader social implications of the discourse.

The article "Indonesia closer to dream of World Cup" from The Jakarta Post develops several intertwined themes that reflect both national pride and the practical realities of hosting a global event. These themes emphasize the duality of hope and hard work required to achieve Indonesia's aspiration to host the FIFA World Cup.

One prominent theme is the portrayal of national pride. The article highlights Indonesia's advancements and capabilities, framing the World Cup bid as a symbol of the nation's progress and international recognition. This narrative is constructed through the use of aspirational and motivational language, such as "historic" and "unprecedented," which emphasizes the significance of the bid for the country's future. Another theme is the realistic acknowledgment of challenges that need addressing. The narrative does not shy away from mentioning the logistical and infrastructural hurdles that must be overcome. This balanced approach adds credibility to the article, presenting a comprehensive view of the situation. The interplay between these themes creates a nuanced picture that resonates with readers, fostering a sense of collective ambition tempered with an understanding of the practical efforts required.

The thematic complexity within the article is crucial for understanding the broader social implications of the discourse. By intertwining national pride with practical realities, the narrative suggests that while the goal is ambitious, it is within reach if the necessary steps are taken. This dual focus not only motivates public support but also prepares the audience for the potential challenges ahead, fostering a more resilient and determined national sentiment.

Economic and Social Implications

Hosting the World Cup is portrayed as a catalyst for economic growth and social cohesion. The article underscores potential benefits such as increased tourism, job creation, and international investment. It also highlights the unifying effect of the World Cup on national identity, promoting a sense of collective achievement and global recognition (Horne & Manzenreiter, 2004).

The article portrays hosting the World Cup as a significant catalyst for economic growth and social cohesion in Indonesia. It underscores several potential benefits, including increased tourism, job creation, and international investment, which are framed as direct outcomes of hosting the event.

From an economic perspective, the article emphasizes the influx of tourists that the World Cup would attract, leading to a boost in the hospitality and service sectors. This increase in tourism is expected to create numerous job opportunities, both temporary and permanent, thus contributing to reducing unemployment rates. Additionally, the preparation and hosting of the World Cup are likely to attract

substantial international investment, particularly in infrastructure and urban development projects. This investment can have long-term benefits, enhancing the country's economic landscape even beyond the event itself.

Socially, the article highlights the unifying effect of the World Cup on national identity. It suggests that hosting such a prestigious event can foster a sense of collective achievement and global recognition. The narrative posits that the World Cup can serve as a platform for showcasing Indonesia's culture and hospitality to the world, thereby enhancing its international image and fostering national pride. This sense of unity and shared purpose can strengthen social cohesion, bringing together diverse communities across the country in support of a common goal.

The article's portrayal of these economic and social implications aligns with broader theories in the field of mega-events and their impacts. For instance, Horne & Manzenreiter (2004) discuss how major sporting events often serve as catalysts for economic development and social integration, providing a boost to national economies and fostering a sense of community and national pride.

Media's Role in Shaping National Identity

The Jakarta Post uses the World Cup narrative to foster a sense of national pride and ambition. This aligns with Anderson's (1983) concept of imagined communities, where media plays a pivotal role in creating a shared sense of identity among diverse populations. The positive framing of Indonesia's efforts suggests a deliberate strategy to boost national morale and international image.

The Jakarta Post plays a crucial role in shaping national identity through its coverage of Indonesia's World Cup bid. The article strategically uses the narrative of the World Cup to foster a sense of national pride and ambition, aligning with Benedict Anderson's concept of imagined communities. According to Anderson, media plays a pivotal role in creating a shared sense of identity among diverse populations by disseminating common narratives and symbols.

In the article, the positive framing of Indonesia's efforts to host the World Cup suggests a deliberate strategy to boost national morale and enhance the country's international image. The use of optimistic language and motivational rhetoric creates a compelling vision of national progress and international recognition. This narrative not only reflects the country's ambitions but also serves to mobilize public support and foster a sense of collective identity and purpose.

The Jakarta Post's coverage effectively taps into and reinforces a nationalistic ideology, emphasizing Indonesia's potential and aspirations on the global stage. By highlighting the significance of the World Cup bid, the article encourages readers to see

themselves as part of a larger national project, contributing to a shared sense of pride and ambition. This framing aligns with Anderson's idea that media can create and sustain a sense of community among readers, even in large and diverse nations like Indonesia.

Comparative Analysis with Previous Reports

Comparing this article with previous reports on Indonesia's sporting ambitions reveals a consistent narrative of progress and potential. For instance, earlier articles on the 2018 Asian Games hosted by Indonesia show similar themes of national pride and infrastructural advancements. This continuity indicates a strategic use of sports events to enhance Indonesia's global standing (Black, 2007).

A comparative analysis with previous reports on Indonesia's sporting ambitions reveals a consistent narrative of progress and potential. Earlier articles, such as those covering the 2018 Asian Games hosted by Indonesia, show similar themes of national pride and infrastructural advancements. This continuity indicates a strategic use of sports events by the media to enhance Indonesia's global standing.

For instance, reports on the 2018 Asian Games emphasized Indonesia's successful hosting of the event, highlighting the improvements in infrastructure and the positive international attention garnered by the country. These narratives framed the Asian Games as a stepping stone towards greater achievements, setting the stage for future aspirations such as the World Cup bid.

This consistency in reporting suggests that The Jakarta Post and other media outlets use major sporting events as opportunities to construct and reinforce a positive national image. By consistently framing these events as milestones in Indonesia's journey towards international recognition, the media creates a sustained narrative of progress and ambition. This approach not only enhances the country's image abroad but also fosters a sense of pride and confidence among the domestic audience.

Linguistic Strategies in Media Discourse

The article employs various linguistic strategies to enhance its persuasive power. Metaphors and emotive language are used to evoke national pride and optimism. For example, phrases like "dream of the World Cup" and "closer to reality" resonate with readers' aspirations and collective hopes.

The article employs various linguistic strategies to enhance its persuasive power and resonate with readers. One of the key strategies is the use of metaphors and emotive language, which evoke national pride and optimism. For example, phrases like "dream of the World Cup" and "closer to reality" resonate with readers' aspirations and collective hopes, creating a sense of anticipation and excitement.

The use of authoritative quotes from officials and experts adds credibility to the narrative. By including direct quotes from Indonesian Football Association officials and FIFA representatives, the article lends authenticity to the claims made and reinforces the positive framing of the World Cup bid. These quotes serve as endorsements from credible sources, making the narrative more persuasive and trustworthy.

Additionally, the article employs a straightforward and accessible sentence structure, predominantly using simple and compound sentences. This approach facilitates easy comprehension and ensures that the key points are communicated clearly and succinctly. The strategic use of rhetorical devices, such as metaphors and personification, further enhances the narrative's emotional appeal, making it more engaging for readers.

These linguistic strategies align with the principles of effective media discourse, which emphasize clarity, credibility, and emotional engagement. By employing these techniques, The Jakarta Post effectively communicates the significance of the World Cup bid and mobilizes public support for the initiative.

The Role of Government and Political Discourse

The article highlights the Indonesian government's role in supporting the World Cup bid, reflecting broader political discourse. Government initiatives are framed as essential for national progress, reinforcing the narrative of leadership and vision. This mirrors the political rhetoric often used to garner public support for large-scale projects (Grix, 2013).

The portrayal of the government's efforts in the article aligns with the political discourse of development and modernization. The narrative emphasizes the government's commitment to infrastructure development, economic growth, and international recognition. By showcasing government actions and investments in the World Cup bid, the article reinforces the idea that political leadership is crucial for national advancement.

This alignment with political discourse serves multiple purposes. It not only highlights the government's role in driving national progress but also encourages public support for government initiatives. By framing the World Cup bid as a collaborative effort between the government and the public, the article fosters a sense of collective responsibility and shared ambition.

Furthermore, the article's focus on government actions reflects a broader trend in media coverage of major sporting events. Political leaders often use these events as platforms to showcase their achievements and promote their vision for the country's future. By aligning with this trend, The Jakarta Post reinforces the narrative of progress

and ambition, contributing to the overall discourse on national identity and development.

Challenges and Criticisms

While the article is predominantly positive, it also acknowledges the challenges faced by Indonesia. Issues such as infrastructural delays and logistical complexities are briefly mentioned, providing a balanced view. This critical perspective is crucial for maintaining credibility and engaging a well-informed audience (Boykoff, 2014).

The article "Indonesia Closer to Dream of World Cup" from The Jakarta Post predominantly presents a positive outlook on Indonesia's bid to host the FIFA World Cup. However, it does not shy away from acknowledging the significant challenges and criticisms that accompany such a grand ambition. The infrastructural delays and logistical complexities are highlighted as major hurdles. Indonesia's existing infrastructure, though improving, may still fall short of FIFA's stringent requirements. The development and modernization of stadiums, transportation networks, and accommodation facilities are critical areas that need substantial investment and time.

Another criticism revolves around the financial burden of hosting the World Cup. The costs associated with building and upgrading infrastructure, ensuring security, and managing the event can strain the national budget. Critics argue that these funds might be better allocated to other pressing social needs such as education, healthcare, and poverty alleviation. Moreover, there are concerns about the potential for corruption and mismanagement of funds, which could undermine the economic benefits that the World Cup is expected to bring.

Environmental concerns are also a point of criticism. The construction and renovation activities necessary for hosting the World Cup could lead to significant environmental degradation. Issues such as deforestation, pollution, and carbon emissions need to be addressed to ensure that the event is sustainable and environmentally friendly.

Lastly, the sociopolitical implications cannot be ignored. The article briefly touches upon the potential social unrest that large-scale events can provoke, especially if the local population feels excluded from the benefits. Balancing national pride and the practical realities of such an undertaking is crucial for maintaining public support and ensuring the success of Indonesia's World Cup bid.

Future Prospects

The closing remarks of the article project an optimistic future for Indonesia's World Cup bid. The narrative suggests a trajectory of continuous improvement and

eventual success, aligning with the aspirational tone of the piece. This future-oriented discourse encourages readers to remain hopeful and supportive.

Looking ahead, the article projects an optimistic future for Indonesia's bid to host the World Cup. The narrative suggests a trajectory of continuous improvement and eventual success, aligning with the aspirational tone of the piece. This future-oriented discourse encourages readers to remain hopeful and supportive, emphasizing the long-term benefits over the immediate challenges.

Economic prospects are particularly promising. Successfully hosting the World Cup could boost Indonesia's economy through increased tourism, job creation, and foreign investment. The development of world-class infrastructure would not only serve the event but also leave a lasting legacy for future generations. Improved transportation networks, better stadiums, and enhanced hospitality facilities could attract other international events, further bolstering the economy.

Socially, the World Cup has the potential to unify the nation. The shared experience of hosting a prestigious international event can foster national pride and a sense of collective achievement. It can also promote social cohesion by bringing people from diverse backgrounds together in support of a common goal. Additionally, the global exposure could enhance Indonesia's international image, showcasing it as a capable and progressive nation.

On a strategic level, the bid aligns with Indonesia's broader geopolitical ambitions. Hosting the World Cup would position Indonesia more prominently on the global stage, strengthening its influence and fostering diplomatic relationships. It also aligns with the government's vision of promoting Indonesia as a leading player in the international community.

While the journey to hosting the World Cup is fraught with challenges and criticisms, the potential economic, social, and strategic benefits present a compelling case for Indonesia's bid. The article from The Jakarta Post paints a picture of hope and ambition, encouraging the nation to look towards a future where Indonesia successfully hosts the World Cup, leaving a la

Conclusion

The article "Indonesia Closer to Dream of World Cup" from The Jakarta Post illustrates how media can shape public perception through strategic use of language and discourse structures. By employing Teun Van Dijk's CDA framework, this study reveals the underlying themes and narratives that emphasize Indonesia's readiness and aspirations to host the World Cup. The findings underscore the media's role in promoting national pride and international ambitions through carefully crafted news stories.

The Thematic Development within the article intertwines national pride with practical realities, presenting a dual narrative of hope and hard work. This balance is essential in fostering a realistic yet optimistic view of Indonesia's World Cup bid, making the aspirations appear both achievable and grounded in effort.

Economic and social implications are highlighted as key benefits of hosting the World Cup. The article underscores potential advantages such as increased tourism, job creation, and international investment. Additionally, the World Cup's unifying effect on national identity is emphasized, promoting a sense of collective achievement and global recognition, which is crucial for the socio-economic fabric of Indonesia.

The Media's role in shaping national identity is evident as The Jakarta Post uses the World Cup narrative to foster national pride and ambition. This aligns with Anderson's concept of imagined communities, where media plays a pivotal role in creating a shared sense of identity among diverse populations. The positive framing of Indonesia's efforts suggests a deliberate strategy to boost national morale and international image.

A comparative analysis with previous reports shows a consistent narrative of progress and potential. Earlier articles on the 2018 Asian Games hosted by Indonesia reveal similar themes of national pride and infrastructural advancements. This continuity indicates a strategic use of sports events to enhance Indonesia's global standing.

Linguistic strategies in media discourse are employed to enhance the article's persuasive power. The use of metaphors and emotive language evokes national pride and optimism. Phrases like "dream of the World Cup" and "closer to reality" resonate with readers' aspirations and collective hopes, reinforcing a positive outlook.

The article also highlights the role of government and political discourse in supporting the World Cup bid. Government initiatives are framed as essential for national progress, reinforcing the narrative of leadership and vision. This mirrors the political rhetoric often used to garner public support for large-scale projects.

In conclusion, this study's analysis of The Jakarta Post article demonstrates how media discourse can construct and disseminate narratives that reflect and shape societal values and ideologies. The findings underscore the power of language and media in influencing public opinion and mobilizing collective action towards national goals. This analysis contributes to a deeper understanding of the interplay between media, society, and national identity, particularly in the context of major international events like the FIFA World Cup .

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